



HERRINGBONE FLOORING

WOODPECKER
NATURALLY INSPIRED FLOORING

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HISTORY OF HERRINGBONE

Parquet flooring is made up of short wooden battens that are slotted together in a geometric mosaic. This gives a decorative flooring effect that is both beautiful and long lasting.

Also known as herringbone flooring, parquet flooring first became popular in 17th century France. It was initially used in manor houses as well as public buildings such as schools and factories. Then in the late 1600s, parquet floors were installed into the French royal palace at Versailles. Instead of the traditional squares of parquetry, the new “parquet de Versailles” designed for King Louis XIV laid large squares on the bias, creating a pattern of diamonds with further squares interlaced within them.



Parquet floors remained popular through to the 1930s when wall-to-wall carpet became the latest trend. And so many parquet floors remained hidden from view until the late 20th century when homeowners started to re-discover the beautiful vintage floors that lay underneath their carpets.

Thankfully, today's parquet flooring is less exclusive and less expensive than it used to be, and is now a popular form of flooring for all sorts of homes.



Unsurprisingly, the royal approval for parquet flooring made it a highly fashionable trend for those who could afford it. Aristocrats across France commissioned new parquetry patterns for their own chateaux, which included the parquets of Chantilly and Arenberg as well as the herringbone, marquetry and mosaic parquets that remain popular today.

The intricate wooden patterns were a popular replacement for marble floors as it required less maintenance. However this original form of parquet flooring was very expensive and took great skill to create and so installing parquet flooring became an exclusive demonstration of wealth.





GOODRICH | NATURAL OAK

WOODPECKER PROMISE

WHY WOODPECKER HERRINGBONE?

A herringbone floor is distinctive, on trend and has a story to tell in your home for years to come.

Woodpecker herringbone floors are a striking design classic, effortlessly contemporary whilst evoking a golden age.

Woodpecker offers a range of herringbone designs for all categories from our high performance composite Brecon collection, to the real wood engineered and beautifully crafted Goodrich collection, right through to the gorgeous parquetry of our Design Panels.

All of our herringbone can be installed over underfloor heating and the real wood engineered herringbone floors stands tall with its 100 year warranty.

Sustainability is at the core of what we do and that's why we've created the Woodpecker Forest initiative. 50,000 trees planted in 200 acres of beautiful Welsh countryside, its something you and every Woodpecker can play apart in. This is the Woodpecker Forest, planted by Woodpeckers - making a difference and leaving a legacy for generations to come.

CHOOSE WHAT'S PERFECT FOR YOU AND YOUR HOME

HERRINGBONE PATTERNS

From neatly bevelled to handscraped, and from smoothly lacquered to sawn, we have the finish that will work perfectly in your home.

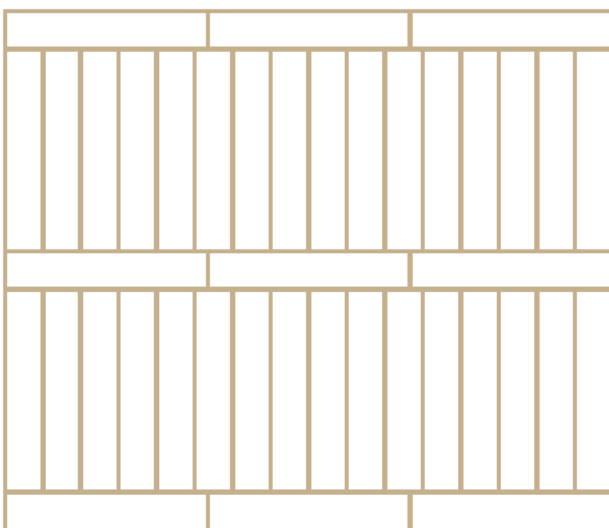
TRADITIONAL HERRINGBONE



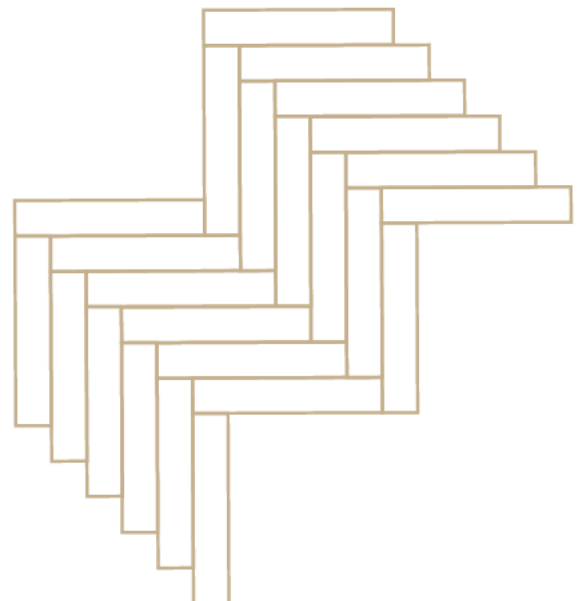
DOUBLE HERRINGBONE



LADDER



90 DEGREE ANGLE



CASE STUDY

Modern grey herringbone in a beautifully minimal home - Leamington Spa

FEATURING: GOODRICH FEATHER OAK

Modern design aficionado and writer of the popular interiors blog Design Hunter, Helen chose Feather Oak from Woodpecker's Goodrich collection for her new living room renovation. Opting for the traditional and hugely popular herringbone pattern, Helen explains why she made that selection.

"We looked at a lot of samples before eventually deciding on the Feather Oak parquet from Woodpecker's Goodrich collection. When we first began thinking about how we would design the space we were originally drawn to lighter white toned woods but after seeing a sample section of the Feather Oak laid out we changed our mind. It's a lovely soft, mid toned colour with a slightly grey finish, but was still light enough for the clean, modern look we wanted to achieve.

Chevron designs are very popular at the moment and they can look great, particularly if you want to achieve a strong, contemporary look, but we weren't sure this type of pattern would work for us. Our living room is long, rather than square, as it was originally two smaller rooms that were knocked into one. We felt that a chevron pattern might visually accentuate the length of the room and make it feel narrower by leading the eye in a single direction.

Conversely, the traditional parquet pattern we chose encourages the eye to travel around the room in a more even manner. This is a clever little design trick that really worked for us – I think it makes the space feel wider than a more linear pattern might have done."

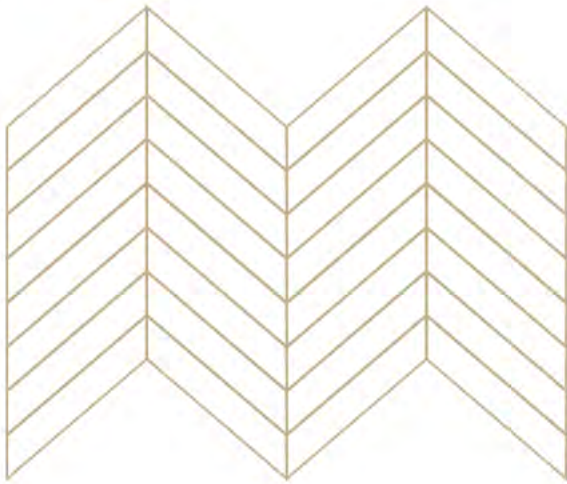


CHOOSE WHAT'S PERFECT FOR YOU AND YOUR HOME

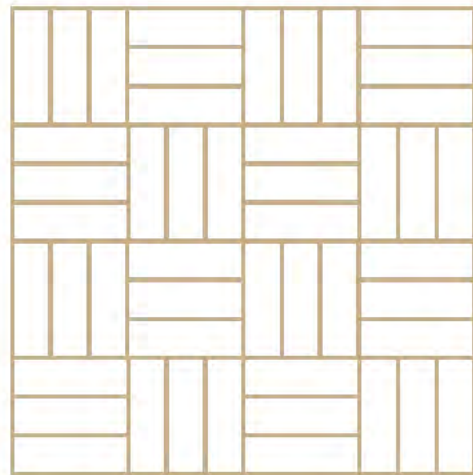
HERRINGBONE PATTERNS

From neatly bevelled to handscraped, and from smoothly lacquered to sawn, we have the finish that will work perfectly in your home.

CHEVRON



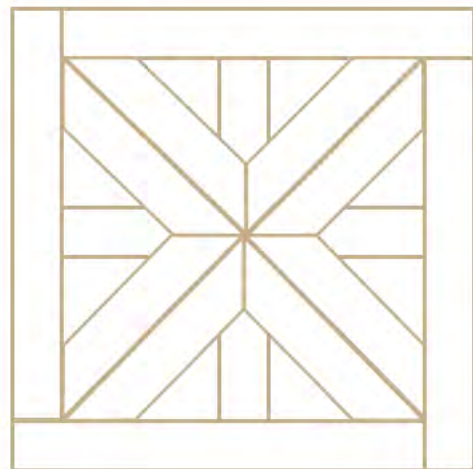
BASKET WEAVE



PLANK & HERRINGBONE MIX



DESIGN PANELS



CASE STUDY

Chic Chevron at Crofton Park House

FEATURING:
GOODRICH HAZE OAK

Ryan found his dream wood flooring. With a love for interior style inspired by history and travelling, the chevron pattern in the Goodrich Haze Oak is the perfect complement to his eclectic home...

"Our home is very eclectic and we call our style Bobo which is short for bohemian bourgeois. Everywhere there are antiques from different eras and art that complements our style. Every interior choice is very much influenced by our travels around Europe.

When we first saw the flooring we instantly fell in love. It complemented our style so well! I really liked the subtlety of the colours as we wanted to stray away from anything too dark or too 'Oak' in colour.

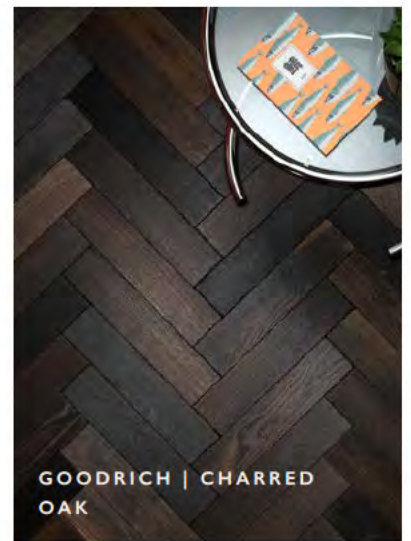
I think the finished result is absolutely fantastic and with running symmetry, it really complements the contours of the space"



PRODUCT RANGE

GOODRICH

A stylish engineered tongue and groove herringbone. With a plethora of colours and textures we've got an option for you. Whether its; ashen and flaxen tones, a biscuit with gentle sweeps of caramel, the gentle elegance of natural oak tones, to the gloriously bold and blackened Charred Oak - there's something here for you.



MATCHING PLANK AND HERRINGBONE

Plank and herringbone that actually match... with the highest attention to detail we now have two styles of flooring that match. A great way to get creative and break up hallways, kitchens and dining rooms.

For engineered oak - available in Goodrich Biscotti Oak, Feather Oak, Natural Oak & Smoked Oak



FOR A DESIGNER TOUCH...

For an elegant and seamless transition from one real wood engineered floor to another, or to add a design statement into a parquet design, why not use one of our brass or brushed stainless steel inlay strips?



Matching plank and herringbone is also available in our Brecon collection. With 6 different decors to choose from, this is what makes it really easy to change effects but keep the same elegant finish between different rooms.



BRECON | SEASHELL OAK
HERRINGBONE



BRECON | BLANCHE OAK
HERRINGBONE

CASE STUDY

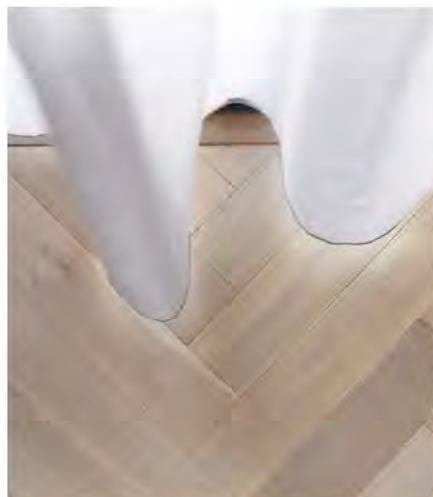
JUNIPER HOMES, REDLAND COURT GIRLS SCHOOL

Featuring: Goodrich Feather Oak
& Goodrich Natural Oak

On the site once occupied by Redland High Girls School, Juniper are breathing new life into Redland Court. The historic element of the development includes the historic Grade 2* listed Redland Court along with the original Old School Hall and Library. Many of the original period details have been meticulously retained and restored. Alongside these historic buildings a total of 44 apartments, duplex and town houses are planned to be built, each providing a luxurious standard of urban living.

With a mixtue of Goodrich Feather and Goodrich Natural Oak herringbone throughout a number properties, the herringbone flooring adds a contemporary look which perfectly complements the historic setting.

Feedback from the commercial manager - "Woodpecker's floors are a very good quality. We have received excellent feedback from various stakeholders on the quality of the finishing and overall appearance of the floors."



CASE STUDY

A striking design classic to complement a stylish interior.

Featuring: Goodrich Coffee Oak

Director of Ridley Building, Mark Ridley, wanting a traditional look went for the Goodrich Coffee as a stunning contrast to the bold and striking interior colours.

"We have done many projects before both personally and professionally, and as we have some background in interior design we knew we wanted a bold and striking internal look for this house. It had to be a floor that married and accentuated the overall look. The bold printed papers and murals and the deep rich paint tones all had to blend and create an eclectic overall mix that reflected our personality.

I was familiar with parquet flooring through my company and I'd seen other manufacturers in the trade but didn't feel they offered the same quality as the Woodpecker product.

So far everyone who has visited and seen our house remarks on the "beautiful " and "stunning" floor.

This is the best quality parquet I believe on the market today. I have already had 2 customers ask for it in their houses having seen it in mine.

We have 5 dogs and so far we have had no issues with the floor marking or scratching. Obviously we have to take care when moving furniture etc, but this is a home not a show house and we couldn't be happier with the flooring."

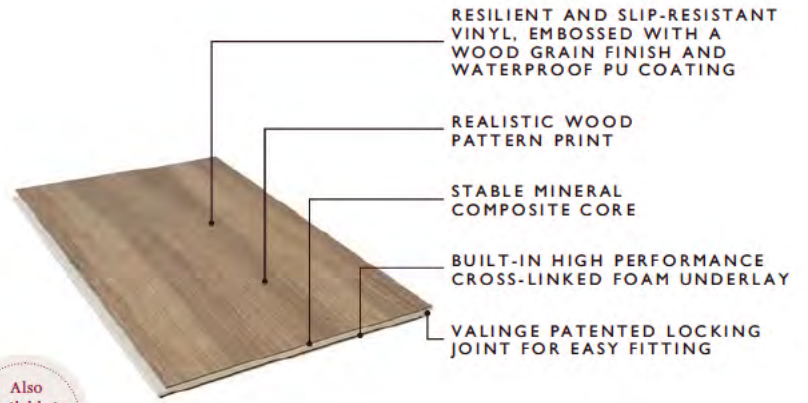


PRODUCT RANGE

BRECON

A high performance floor in a wide range of realistic wood-effect finishes.

Our Brecon Stratex flooring range offers incredibly strong and stable boards with an extremely durable, embossed woodgrain effect vinyl upper layer and built in underlay. Brecon is a stylish and practical solution for even the most demanding rooms in the house.



WATERPROOF



UNDERLAY



Built-in

STABILITY



High

THICKNESS



5mm

Also
available in
matching
plank

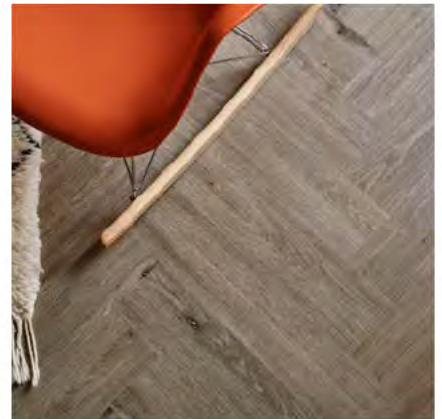
BRECON | SEASHELL
OAK HERRINGBONE



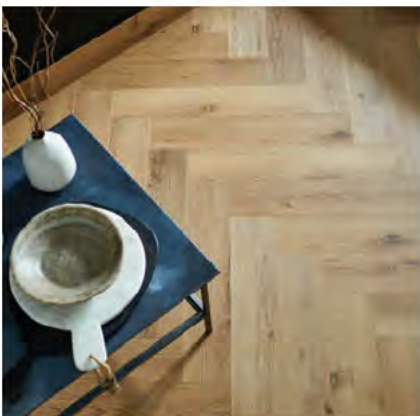
BRECON | WHISPER
OAK HERRINGBONE



BRECON | RIVER OAK
HERRINGBONE



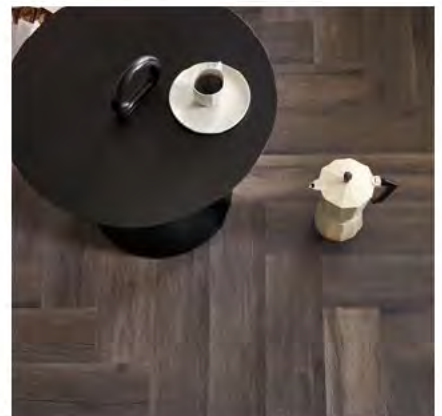
BRECON | BLANCHE
OAK HERRINGBONE



BRECON | VINTAGE OAK
HERRINGBONE



BRECON | SHORELINE OAK
HERRINGBONE



PRODUCT RANGE

BAMBOO

FOR AN ECO-FRIENDLY FLOOR
THAT'S NATURALLY SLEEK AND
HARDWEARING

Bamboo is one of the most sustainable materials on earth. Actually a fast-growing grass, cutting encourages regrowth and it fully replenishes in only 5 years.

Bamboo forms its own unique grain patterns and can be formed into extremely hardwearing boards with the natural look and qualities of hardwood.

To produce these exceptionally hard boards, our Woodpecker experts use a process called strand weaving, binding bamboo fibres together and compressing them to create boards with a higher tensile strength than steel.

With a unique bamboo herringbone offer, you can be inspired by this traditional herringbone pattern with a dramatic modern take.



THICKNESS



12mm

JOINT TYPE



Tongue & Groove

Also
available in
matching
plank



PRODUCT RANGE

DESIGN PANELS

OPULENT STATEMENT PIECES THAT EVOKE THE TIMELESS ELEGANCE OF THE PAST - A STRIKING DÉCOR CLASSIC.

Painstakingly hand-crafted to order, these panels represent the finest in wooden flooring. Each one is created by inlaying selected blocks to create patterns both traditional and contemporary, intricate and minimalist. This technique means the natural grain runs in multiple directions, allowing light and texture to add depth and interest to the floor.

Tracing their origins as far back as the opulent palaces of 17th Century France, this classic design statement adds elegance and style to both contemporary and traditional design schemes.



SANDRINGHAM



MULTI MICRO BEVEL



LIMED OAK
44-DCP-001



ROYAL OAK
44-DCP-002



AGED OAK
44-DCP-003

PERIMETER BEVEL



LIMED OAK
44-DCP-013



ROYAL OAK
44-DCP-014



AGED OAK
44-DCP-015

CLARENCE



MULTI MICRO BEVEL



LIMED OAK
44-DCP-007



ROYAL OAK
44-DCP-008



AGED OAK
44-DCP-009

PERIMETER BEVEL



LIMED OAK
44-DCP-016



ROYAL OAK
44-DCP-017



AGED OAK
44-DCP-018

HIGHGROVE



PERIMETER BEVEL



LIMED OAK
44-DCP-010



ROYAL OAK
44-DCP-011



AGED OAK
44-DCP-012

GATCOMBE



MULTI MICRO BEVEL



LIMED OAK
44-DCP-004



ROYAL OAK
44-DCP-002



AGED OAK
44-DCP-003



PRODUCT RANGE

FINISHING TOUCHES

Matching Trims

All of our floors come with a full suite of matching trims to seamlessly finish off any doorway or transition

TWIN TRIM

Also called a 'T-bar' or 'expansion', the twin profile is used to cover the expansion gap between two floors of equal height, providing a neat finish at a doorway, or serving as a room divider.

**SEMI RAMP TRIM**

Where two surfaces meet but the difference in height is slight, a semi-ramp profile is the solution. They are ideal where your wood floor transitions to carpet.

**RAMP TRIM**

Where one surface meets another at uneven heights, a ramp profile is used. Typically, they bridge the gap between vinyl and wood flooring. They are also called 'reducers' or 'adapters'.

**END TRIM**

This profile is commonly used for inset mat wells, as well as where wood flooring meets a patio door. They're also called 'edge', 'square edge' or 'end stop' profiles.

**COLOUR MATCHING**

In addition to our natural oak floors, all our stained wood floors have a trim colour to complement, allowing an elegant transition between different floor surfaces.

We have very careful selection processes in place to ensure that all our wood trims fully complement our flooring range. However, do be aware that like the flooring, trims are subject to natural colour variation and may not appear to match the flooring exactly.



GOODRICH | BISCOTTI OAK
HARLECH | BISCOTTI OAK



ORDER YOUR FREE SAMPLES AT

www.woodpeckerflooring.co.uk

Visit our website to view the full range of herringbone flooring

Get in touch for expert advice
on 02920 888223 or email
info@woodpeckerflooring.co.uk

PHOTO CREDIT | @IRVINGANDNICHOLS

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ANY QUESTIONS
Our Woodpecker experts
are ready to help and look
forward to advising you on
any element of your project
by phone, email or livechat.

